**Steve**

22 years old

**Interests and Activities**

* Goes to play paddle every Saturday with his friends
* Likes to try new restaurants and new food
* He likes history and knowing random facts

**Work environment**

* Started his job recently
* Uses the company’s laptop to do his work
* Has a tough manager to deal with
* Overall good relationship with his coworkers

**Challenges**

* Doesn’t know where to start investing
* Has some difficulties acquiring good information related to investments

**Attitudes**

* Ambitious
* Comfortable with technology
* A bit lazy outside of work environment

**Motivational**

He normally uses technology like his computer in his work environment. He is very used to deal with new technologies. The persons of this age normally don’t have many difficulties to deal with apps or new interfaces.

**Goals**

* Wants to save money to start investing and eventually buy a house
* Wants to have a stable and well renumerated job
* Prove his value in the company